



17 AUG, 2019

Jumping at the chance to shine

The Star, Malaysia



(From left) Syed Sadiq, Ng and Projek57 executive director Debbie Choa launching the programme.

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Thirty children benefit from programme aimed at nurturing talent and unity

By HARIZ HAFIZ
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IN CONJUNCTION with the ongoing school holidays and National Day, a group of children will be showcasing their talents under WCT KIDSS, a community sports development programme sponsored by WCT Holdings Bhd (WCT).

The group comprises 30 young local basketball players residing in Petaling Jaya, Subang Jaya, Kota Damansara, Klang and OUG as well as 10 children from Yayasan Sunbeams Home aged between nine and 12.

The five-day programme, which marks the fifth edition of WCT's corporate social responsibility initiative, is ongoing until tomorrow at Level UG, Paradigm Mall, Petaling Jaya.

WCT Holdings Bhd corporate strategy director Ng Chee Kiet said WCT KIDSS had progressed well since its debut in June 2013.

"This programme was cultivated to give aspiring young athletes an avenue to showcase their passion and skills," he said.

"Organising these programmes is our way of giving back to communities that have supported us.

"At the same time, we are committed to contributing to the development of local communities."

Ng also emphasised that sports was a unifying tool to bring people together regardless of their background.

WCT also formed a partnership with Projek57, a social enterprise committed towards nurturing national unity in Malaysia.

Projek57 co-founders Syed Sadiq Albar and Collin Swee said they were pleased to collaborate with WCT KIDSS, who shared their vision of building unity and hope in Malaysia.

"Through our initiatives, we aspire for youths to spread the spirit of patriotism, unity and understanding one another in creating a better Malaysia," said Syed Sadiq.

Projek57 will be organising a unity workshop for WCT KIDSS participants to encourage them to express unity and test their knowledge on Malaysian history and culture.

Also present at the launch event were Westports Malaysia Dragons basketball academy coach Jamie Pearlman and some of the players.

"It all starts here with this age group. We want them to love the game and from there, they can enjoy and achieve greater things in the game," said Pearlman.

He added that three deserving participants would be selected by the end of the programme for a complimentary training session with Westports Malaysia Dragons academy.

"Through this, we can give them exposure on how a professional and competitive basketball team works," said Pearlman.



The children learned basic skills during the five-day programme.
— Photos: SHAARI CHEMAT/The Star



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SUMMARIES

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