

Building a strong foundation

Children and parents come together to make Challenge Cup a success

AFTER six months of fun, learning and playing, over 100 children from the WCT KIDSS Football School fully demonstrated the true spirit of friendly sportsmanship and teamwork at the WCT KIDSS Football Challenge Cup 2013.

Children aged nine to 12 from four local communities around Klang Valley, including Klang, Petaling Jaya, Shah Alam and Overseas Union Garden (OUG), gathered at SMK Lembah Subang in Kelana Jaya recently to put the football skills they learned into practice.

The event concluded the 24-week WCT KIDSS 2013 programme initiated since June this year. A total of 16 teams from the public, underprivileged homes and children of WCT employees competed in two age groups, Under-10 and Under-12.

Parents and WCT employees did more than just cheer from the sidelines as they volunteered as team leaders alongside the coaches. They led, cheered and encouraged the promising footballers throughout the tournament.

"I am glad the children had fun and learned throughout the programme. I find that it is a meaningful initiative that helps children develop discipline and self-confidence. It allows them to learn how to respect others and win together as a team. On top of that, it gives them a field to run and stay healthy. Overall, it nurtures positive values in our future generation," said WCT managing director Taing Kim Hwa.

WCT KIDSS is a community sports development programme initiated by WCT Holdings Berhad, the only CSR programme to provide younger generation opportunities to learn and grow through sports. With a commitment of



Slugging it out: The Under-12s players had a great time trying to beat each other on the field.

RM480,000, WCT KIDSS offers two free programmes, WCT Basketball School 2013 and WCT Soccer School 2013, both of which are conducted only on weekends.

Taing and WCT director Kenny Wong Yik Kae presented the trophies and prizes to the top three winners including the Top Scorer and Player of the tournament awards.

Participants also received a certificate of participation for successful completion of the programme.

WCT Holdings Berhad will continue to support the WCT KIDSS programme in 2014 at these four locations where WCT is dedicated to grow with the local community.

For details, visit wctkidss.com.my