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24 AUG, 2019

## Inspiring children through unity in sports

Focus Malaysia, Malaysia

Page 1 of 2



From left: Co-founder of Projek57 Syed Sadiq Albar, WCT director of corporate strategy Ng Chee Kiet and youth empowerment director Debbie Choa at the launch of the WCT KIDSS programme

## Inspiring children through unity in sports

In conjunction with the August school holidays and Hari Kebangsaan, WCT KIDSS, a community sports development programme sponsored by WCT Holdings Bhd, launched the fifth edition of its corporate social responsibility initiative on Aug

The objective of the programme was to inculcate the spirit of teamwork, unity, sportsmanship and fair play amongst children through sports.

Participants included 30 young aspiring basketballers and 10 children from Yayasan Sunbeams Home.

These children will undergo a four-day training programme and a one-day friendly three-on-three tournament under the guidance of nationally qualified and recognised sports coaches from All Star Basketball Academy.

WCT corporate affairs senior manager Lo Wei Teing says: "We are proud of WCT KIDSS and the progress it has made since its debut in June 2013. The programme was cultivated to give aspiring young athletes an avenue to showcase their passion and skills; while also providing them with a platform to further harness their talent."



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Page 2 of 2

## **SUMMARIES**

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In conjunction with the August school holidays and Hari Kebangsaan, WCT KIDSS, a community sports development programme sponsored by WCT Holdings Bhd. launched the fifth edition of its corporate social responsibility initiative on Aug 14.