



---

## **NEWS RELEASE**

# **Paradigm Mall PJ Revitalises Ancient Art of Wayang Kulit this Raya**

**Petaling Jaya, 28 May 2018** – Paradigm Mall Petaling Jaya (Paradigm PJ) shone light on shadow puppetry in conjunction with its ‘Panggung Raya’ Hari Raya 2018 celebrations. As part of its effort to restore the traditional art of *Wayang Kulit*, the iconic neighborhood mall spearheaded an unforgettable and fun-filled day out for some special guests.

The outing saw the participation of forty (40) underprivileged children aged between two (2) to sixteen (16) years old from *Rumah Telaga Kasih*. The children comfortably immersed themselves into the shadow puppet play against a traditional *Terengganu Kampung* backdrop. Throughout the 30-minute performance, the *dalangs* narrated various folktales and traditional epics through the interplay of light, shadows, action and traditional music.

**Tan Boon Leong, Centre Manager of Paradigm Mall PJ**, said, “As a neighborhood mall, we are honoured to be able to serve the community. This year, we have found a distinctive and unique way to spread the Raya cheer to all Malaysians, through the traditional art of *Wayang Kulit*. “

“The shadow puppetry was originated from the East Coast of the Peninsular Malaysia in the late 1800s. It plays an important role in our heritage and history. Therefore, we would like to take this opportunity to bring it back to the younger audience to learn about this unique art form. *Wayang Kulit* is a typical performance that can be enjoyed with your loved ones.”

Following the show, the children were given a workshop to understand the origins and how *Wayang Kulit* works. They were also given the opportunity to try their hands at operating the intricately carved puppets and played some of the musical instruments.

In addition, Paradigm PJ organised a *buka puasa* feast for the children and caretakers from *Rumah Telaga Kasih*. The children were also treated to a shopping spree, where they chose new Raya clothes and collected *duit raya*. The *buka puasa* was held at Pasar Baru, New World Hotel in Paradigm Petaling Jaya.

The *Wayang Kulit*, which is part of Paradigm PJ’s ‘Panggung Raya’ celebrations, will take place from 25 May until 24 June 2018, every weekend at 4.30pm. Patrons will also be able to watch special performances such as the *Cak Lempong*, a Minangkabau music performance every Saturday at 5.30pm and the magnificent *silat* performance every Sunday at 5.30pm. There will also be a Raya Dance, every weekend at 3.30pm. All these will be held at the Upper Atrium, Level UG.

Throughout the Raya celebrations, Paradigm Mall PJ will also feature Clay Art Workshop, *Ketupat* Workshop, and *Kuih Raya* workshop, every weekend at 12.00pm. Additionally, shoppers will also have a plethora of Raya goodies to choose from as there will be a variety of Raya attires, cookies, carpets and traditional snacks on sale at the mall.

Shoppers who spend a minimum of RM250 in a single receipt within the same day (excluding purchases made at Tesco, prepaid reloads, money changers and bills payments) will be able to redeem exclusively designed Raya lantern along with themed Hari Raya packets.

For more information, please visit [www.paradigmmall.com.my](http://www.paradigmmall.com.my). You may also visit the Concierge Counter at Level CC, Paradigm Mall or call the customer service hotline at 03 7801 1188 (10 am – 10 pm daily) for further enquiries.

*-end-*

#### **About Paradigm Mall PJ**

Paradigm Mall, strategically located along the LDP (Lebuhraya Damansara-Puchong) Highway in Petaling Jaya, is developed and managed by Jelas Puri Sdn Bhd, a subsidiary of WCT Land Sdn Bhd. The second mall project developed by WCT officially opened its doors to the public on 23 May 2012. Based on a contemporary design concept of glass, steel, and timber, the structure stands at an impressive seven storeys high, spanning across 1 million square feet with a total retail space of 320 outlets, offering shoppers 4,300 covered carpark bays. For more information, visit [www.paradigmmall.com.my](http://www.paradigmmall.com.my) or [www.facebook.com/paradigmmall](https://www.facebook.com/paradigmmall).

#### **About WCT Malls Management Sdn Bhd**

WCT Malls Management Sdn Bhd, a subsidiary of WCT Holdings Berhad, was incorporated in 2015 to primarily manage shopping malls under the WCT Group namely Bukit Tinggi Shopping Centre in Klang; Paradigm Mall Petaling Jaya; gateway@klia2 airport mall, and Paradigm Mall Johor Bahru. WCT Holdings Berhad is listed on the Main Market of Bursa Malaysia Securities Berhad.