



NEWS RELEASE

WCT GROUP LAUNCHED THE ALL-NEW 'WCT BUDDY' MOBILE APP - TO REWARD ITS COMMUNITIES

Unlocking access to convenient lifestyle services and exclusive rewards for WCT Buddy's app members

PETALING JAYA, 1st NOVEMBER 2021 – WCT Holdings Berhad (“WCT” or “the Group”), an investment holding company with businesses in engineering and construction, property development and investment in and management of retail malls and hotels introduced the all-new enhanced lifestyle community **WCT Buddy** mobile app, providing value-added benefits to its customers, property owners and communities.

WCT Buddy, the Group's flagship loyalty programme introduced in 2018 is designed to connect with its communities by rewarding Buddy points instantly. Registered Buddy members who shop at the participating merchants across WCT Malls, namely Paradigm Mall Petaling Jaya, Paradigm Mall Johor Bahru, gateway@klia2 and SkyPark Terminal receive points and rewards.

Now, the enhanced **WCT Buddy** mobile app offers seamless experiences across WCT businesses, including properties by WCT Land and hotels where members can enjoy exclusive features such as property viewing for home buyers; new launches; latest offers and promotions; rewards and events notifications; catering to enhancing the lifestyle of WCT's communities. With the **WCT Buddy** app, members can stay connected, receive all the relevant information and enjoy great value every time they use the app.

Dato' Lee Tuck Fook, Group Managing Director of WCT said, “As a Group with a diverse portfolio in property development to retail malls and hotels, we aim to enhance our customers' journey and enable better experiences for our communities to enjoy the benefits across all WCT's businesses. With the acceleration of the digital transformation and the National agenda for digital adoption that aims to increase business productivity by 30% by 2030¹, WCT Group has since embraced technology as part of its digitalisation journey to cater to the customers' expectations while staying relevant”, he elaborated.

¹ [4IR Launch Speech, Economic Planning Unit, Prime Minister's Department, July 2021](#)

“The **WCT Buddy** mobile app is designed to be a preferred marketplace of services and offerings which will eventually be unlocked as an effective e-commerce and communication platform within the WCT ecosystem among its Buddy members. Currently, there are over 20,000 existing Buddy members who have migrated to the enhanced **WCT Buddy** app. We want to engage them at every touchpoint, as we offer the convenience and the ability to be connected with our various businesses”, he added.

Members of the enhanced **WCT Buddy** mobile app can enjoy the exclusive benefits and elevated experiences that suit their lifestyles.

Earn & Redeem Buddy Points

- Buddy members can earn points with their purchase from over 300 participating merchants at WCT Malls and new WCT homeowners will be rewarded with **WCT Buddy** points based on their purchase value.
- Buddy members can easily upload their purchase receipt to earn the points and convert their points into cash or product vouchers.
- Buddy members can view every point accrued in their profile account and receive reminders on the expiry of their remaining points.

Members Deals and Privileges

- Both new and existing Buddy members will be rewarded with 500 WCT Buddy points from 1st – 30th November 2021. This can be redeemed from over 300 participating merchants.
- Buddy members will get instant access to the ongoing offers & promotions offered by the participating merchants.
- **Voucher Bonanza Sales 5.0** - A 20% discount is offered to members who download the app and purchase WCT Malls E-Vouchers from 1st – 30th November 2021. This is capped at RM5,000 per member per account. The WCT Malls E-Voucher is available in the denomination of RM10, RM50, RM100 & RM500
- **11.11 & 12.12 Extra Perks** – Buddy members can enjoy additional 11 times WCT Buddy Points when they spend on the 11th of November 2021 and 12 times on the 12th of December 2021.

Latest Happenings at Your Fingertips

- Buddy members can check out the exclusive events & happenings and share them with family & friends.
- Buddy members can register their interest in events or activities organised by the respective businesses.

Track your Property Status

- Buddy members who are also new homebuyers can track the development progress of their preferred properties. ID verification is required to be able to view the property portfolios.

The Resident Management System (RMS) function, member points incentives namely Gold, Silver and Bronze as well as features for WCT's hotel business will be unlocked in Phase 2 in the near future. Property members are able to check for news and updates about community events at RMS Dashboard, view the notice board for maintenance matters, facility booking, billing, feedback, e-Forms, defect management and communicate with the property management office instantly without delay. The **WCT Buddy** app will also be furnished with safety and security features such as visitor management, help button, contact and services numbers to bring elevated convenience to homeowners.

Without any membership fee, expiry and hassle of carrying a physical card, all these can be experienced at your fingertips, anytime and anywhere. The **WCT Buddy** App can be downloaded for FREE via Google Play Store, Apple App Store and Huawei AppGallery with effect from 1st November 2021.

Google Play Store: <https://play.google.com/store/apps/details?id=hyperqb.wct.buddy>

Apple App Store: <https://apps.apple.com/us/app/wct-buddy-2-0/id1583471057>

Huawei AppGallery: <https://appgallery.huawei.com/app/C104827217>

For more information about the **WCT Buddy** mobile app and members' special privileges, email wctbuddy@wctmalls.wct.my for any assistance.

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WCT Holdings Berhad

Founded in 1981, WCT was listed on the Bursa Malaysia in 1995. Currently, with 2,000 employees and a presence in six countries, WCT is an investment holding company involved in engineering and construction, property development and investment & management activities. Its engineering and construction expertise covers Formula 1 racing circuits, airports, dam and water supply scheme, expressways and highways, civil works, buildings and rail-based infrastructure works.

The company's property development and investment & management portfolio includes townships, luxury homes, high-rise residences, integrated commercial developments, concession assets, hotels, and shopping malls. The Group owns five shopping malls/centre – Bukit Tinggi Shopping Centre in Klang, the airport malls – gateway@klia2 and SkyPark Terminal in Selangor, Paradigm Mall in Petaling Jaya and Paradigm Mall in Johor Bahru. The Group also owns Première Hotel in Klang and New World Hotel in Paradigm Petaling Jaya. WCT currently has a land bank of approximately 816 acres in Malaysia.

For more information about WCT, please visit www.wct.com.my.