



---

## ***NEWS RELEASE***

# **WCT Land Toasts the Arrival of Sapphire Paradigm**

**PETALING JAYA, 26 OCTOBER 2018** – WCT Land Sdn Bhd (WCT Land), the property development as well as management and investment division of WCT Holdings Berhad, today saw the debut of the recently completed Sapphire Paradigm.

Guests at the by-invite-only event were given the opportunity to be one of the first to have an exclusive look at the elegantly crafted condominium units. Built as a single residential tower, Sapphire Paradigm comprises 29 storeys and 229 trendy units with an estimated Gross Development Value (GDV) of RM300 million.

The event was graced with entertainment and songs beautifully serenaded to specially-invited guests by actress and singer-songwriter, Chelsia Ng.

**Ms. Kim Neoh, Director, Sales and Marketing of WCT Land**, said, “Today, we are celebrating the arrival of Sapphire Paradigm, a new address that will further enhance the value of Paradigm Integrated Commercial Development and Kelana Jaya in general.”

“Sapphire Paradigm is perfect for the new generation of home-buyers and investors that enjoy the new living concept with unparalleled convenience of play, recreation and work within their doorstep. Its build-then-sell (BTS) is great concept to dispel concerns over non-completion or delays, and appeals to those who are looking for completed properties. We are poised that the unique concept of Sapphire Paradigm will appeal to all astute buyers, followed by more interests and purchases in the pipeline.”

At the exclusive event, guests were given a tour of the ultra-modern haven which is close to Paradigm Mall Petaling Jaya, New World Petaling Jaya Hotel, The Ascent corporate tower, Kelana Jaya Medical Centre, Giant Kelana Jaya Mall, Kelana Jaya Recreation Park, and Subang Golf Club, to name a few.

Featuring four beautiful yet spacious layouts, Sapphire Paradigm units range from 1,001 square feet (sq ft) to 1,722 sq ft. Each floor has ten (10) units, served by four (4) lifts with a separate service lift, a value-added convenience for its residents. Each unit is furnished with kitchen cabinets, hood and hob, water heater for all bathrooms, air-conditioners and four-tier access control, providing high security for residents and visitors. Units are priced from RM950,000 or RM950 per square foot (psf) onwards.

In addition to the fixtures and necessary comforts, residents also have exclusive access to the breath-taking rooftop Skydeck. Residents will be able to enjoy a swim in the 30-metre infinity pool or enjoy a good workout in a glass-walled floating gymnasium or entertaining friends at the BBQ area overlooking the skylines of Kuala Lumpur and Petaling Jaya.

Children will enjoy hours of fun in the interactive playground. Reading lounges, game rooms, social function rooms, badminton court and squash court are part of the facilities that residents will appreciate while staying at Sapphire Paradigm.

Sapphire Paradigm offers prime transport connectivity, with easy access to major highways including Lebuhraya Damansara Puchong (LDP), SPRINT, Lebuhraya Baru Lembah Klang (NKVE) and Jalan Subang. Nearby LRT stations include Kelana Jaya, Lembah Subang, Ara Damansara and Glenmarie, all within a radius of 1.5km. The free shuttle service to the Kelana Jaya station and the airport shuttle services at Paradigm Mall PJ to KLIA/KLIA2 also provides greater convenience to residents.

Sapphire Paradigm is completed and ready to move in. Show units of Sapphire Paradigm will be opened for initial public viewing from 27 October 2018, 10am to 6pm. For more information and viewing appointment, please visit <http://www.sapphireparadigm.com/> or call 7887 8080 / 017-683 1281.

-end-

#### **About WCT Land Sdn Bhd**

Incorporated in 1996, WCT Land Sdn Bhd (WCT Land) is the property development, investment, and management division of WCT Holdings Berhad. WCT Land's portfolio includes townships, luxury homes, high-rise residences, integrated commercial developments, concession assets, hotels, and shopping malls. Currently, WCT Land owns Première Hotel in Klang and New World Hotel in Petaling Jaya and also owns four shopping malls – Bukit Tinggi Shopping Centre in Klang, the airport mall – gateway@klia2 in Sepang, Selangor, Paradigm Mall in Petaling Jaya and Paradigm Mall in Johor Bahru. WCT Land currently has a total undeveloped land bank of approximately 859 acres in Malaysia. For more information about WCT, please visit [www.wct.com.my](http://www.wct.com.my).